

**Peter Omondi-Ochieng | PhD, M.S.**

Title Department Office Number Extension Email Address	Assistant Professor & Sports Management Coordinator School of Kinesiology Bourgeois Hall Room135A 337-482-6282 <a href="mailto:Poo6515@louisiana.edu">Poo6515@louisiana.edu</a>
Education	<ul style="list-style-type: none"> <li>✓ PhD, in Sports Management from Victoria University (Australia).</li> <li>✓ M.S, in Recreation Management &amp; Policy from University of New Hampshire (USA).</li> <li>✓ B.E.d, in Physical Education &amp; Teaching from Kenyatta University (Kenya).</li> </ul>
Teaching Philosophy	“Tell me, & I’ll forget...Show me, & I’ll remember... Involve me, & I’ll understand...” (Chinese proverb)
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Courses Taught	<p><b><u>Classes Taught (28)</u></b></p> <ol style="list-style-type: none"> <li>1) Community development</li> <li>2) Guided research</li> <li>3) Independent studies for postgraduates</li> <li>4) Independent studies for undergraduates</li> <li>5) Internship in Sport</li> <li>6) Internships in recreation</li> <li>7) Managing performance</li> <li>8) Managing projects</li> <li>9) Managing sports agents</li> <li>10) Managing sports futures</li> <li>11) Masters internships</li> <li>12) Organizational behavior</li> <li>13) Recreation for the aged</li> <li>14) Risk management in sports</li> <li>15) Sports administration</li> <li>16) Sports facility management</li> <li>17) Sports finance</li> <li>18) Sports human resources</li> <li>19) Sports law</li> <li>20) Sports leadership</li> <li>21) Sports management</li> <li>22) Sports marketing</li> <li>23) Sports media</li> <li>24) Sports program evaluation</li> <li>25) Sports research methods</li> <li>26) Sports sponsorship</li> <li>27) Sports technology</li> <li>28) Strategic sports management</li> </ol>

Research Interests	Factors leading to success and/or failure of professional and college sports teams
Teaching Experience	Taught at all levels –pre-school, primary, secondary, community college, undergraduate, masters
Publications	<p><b><u>Books &amp; Book Chapters (27)</u></b></p> <ol style="list-style-type: none"> <li>1) Omondi-Ochieng, P &amp; Njororai, W.S. (2018). recreation sports for Kenyan youth: benefits, barriers &amp; solutions. Routledge, United Kingdom (Under Review).</li> <li>2) Omondi-Ochieng, P. (2014). Spill-overs? Economic progress, football facilities and the 2011 Asia Cup. In O., Budzinski &amp; A, Feddersen (eds.), Contemporary research in sports economics, pp. 161-176, Berlin: Lang International Publishers: ISBN 978-3-631-64657-1.</li> <li>3) Omondi-Ochieng, P. (2015). Physical capital and intra-university sports: A binomial analysis of improvements, pp. 55-66. In S. G, Arthur-Banning, &amp; S., Waliaula. (eds.). Sports global influence: A survey of society and culture in the context of sport, Oxford, United Kingdom: Inter-disciplinary press. ISBN: 978-1-84888-387-1.</li> <li>4) Omondi-Ochieng, P. (2016). Binary sampling method. Top Hat Publishing, Toronto, Canada: ISBN: 978-1-77330-050-4.</li> <li>5) Omondi-Ochieng, P. (2016). Sports finance. Top Hat Publishing, Toronto, Canada: ISBN: 978-77330-051-1.</li> <li>6) Omondi-Ochieng, P. (2016). Sports management. Top Hat Publishing, Toronto, Canada: ISBN: 978-1-988365-59-6.</li> <li>7) Omondi-Ochieng, P. (2016). Sports program evaluation. Top Hat Publishing, Toronto, Canada: ISBN: 978-1-988365-59-6.</li> <li>8) Omondi-Ochieng, P. (2016). Sports law. Top Hat Publishing, Toronto, Canada: ISBN: 978-1-988365-58-9.</li> <li>9) Omondi-Ochieng, P. (2017). A resource-based view of elite Kenya running successes. Lambert Academic Publishers, Saarbrucken, Germany: ISBN: 978-3-659-87595-3.</li> <li>10) Omondi-Ochieng, P. (2017). Alternative dispute resolutions &amp; United States professional sports. Lambert Academic Publishers, Saarbrucken, Germany; ISBN: 978-3-330-34233-0.</li> <li>11) Omondi-Ochieng, P. (2017). Anti-discrimination law &amp; United States professional sports. Lambert Academic Publishers, Saarbrucken, Germany; ISBN: 978-3-330-34436-5.</li> <li>12) Omondi-Ochieng, P. (2017). Anti-terrorism Law &amp; United States professional sports. Lambert Academic Publishers, ISBN: Lambert Academic</li> </ol>

	<p>Publishers, Saarbrucken, Germany, ISBN: 978-3-330-34426-6.</p> <p>13) Omondi-Ochieng, P. (2017). Antitrust law &amp; United States professional sports. Lambert Academic Publishers, Saarbrucken, Germany, ISBN: 978-3-330-34259-0.</p> <p>14) Omondi-Ochieng, P. (2017). Bankruptcy law &amp; United States professional sports. Lambert Academic Publishers, ISBN: 978-3-330-34267-5.</p> <p>15) Omondi-Ochieng, P. (2017). Contract law &amp; U.S.A. professional sports. Lambert Academic Publishers, Saarbrucken, Germany; ISBN: 978-3-330-34269-9.</p> <p>16) Omondi-Ochieng, P. (2017). Criminal law &amp; U.S. professional sports. Lambert Academic Publishers, Saarbrucken, Germany, ISBN: 978-3-330-34273-6.</p> <p>17) Omondi-Ochieng, P. (2017). Immigration law &amp; U.S. professional sports. Lambert Academic Publishers, Saarbrucken, Germany, ISBN: 978-3-330-34353-5.</p> <p>18) Omondi-Ochieng, P. (2017). Intellectual property rights &amp; U.S. professional sports. Lambert Academic Publishers, ISBN: 978-3-330-34362-7</p> <p>19) Omondi-Ochieng, P. (2017). Intentional torts &amp; U.S.A professional sports. Lambert Academic Publishers, Saarbrucken, Germany: ISBN: 978-3-659-92526-9.</p> <p>20) Omondi-Ochieng, P. (2017). Negligence torts &amp; United States professional sports. Lambert Academic Publishers, Saarbrucken, Germany: ISBN: 978-3-330-34363-4.</p> <p>21) Omondi-Ochieng, P. (2017). Performance enhancement drugs &amp; United States professional sports. Lambert Academic Publishers, Saarbrucken, Germany: ISBN: 978-3-330-34365-8.</p> <p>22) Omondi-Ochieng, P. (2017). Privacy law &amp; United States professional sports. Lambert Academic Publishers, Saarbrucken, Germany: ISBN: 978-3-330-34419-8.</p> <p>23) Omondi-Ochieng, P. (2017). Product liability torts &amp; United States professional sports. Lambert Academic Publishers, Saarbrucken, Germany: ISBN: 978-3-330-34422-8.</p> <p>24) Omondi-Ochieng, P. (2017). Sports agents &amp; the United States professional sports. Lambert Academic Publishers, Saarbrucken, Germany: ISBN: 978-3-330-34428-0.</p> <p>25) Omondi-Ochieng, P. (2017). Strategy statements for U.S. College sports programs. Lambert Academic Publishers, Saarbrucken, Germany: ISBN: 978-3-659-82539-2.</p>
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	<p>26) Omondi-Ochieng, P. (2017). Tax law &amp; &amp; United States professional sports. Lambert Academic Publishers, Saarbrucken, Germany: ISBN: 978-3-330-34424-2.</p> <p>27) Omondi-Ochieng, P. (2017). United States professional sports &amp; the law: A maximization approach. Lambert Academic Publishers, Saarbrucken, Germany: ISBN: 978-3-330-344471.</p> <p><b><u>Journals (6)</u></b></p> <p>1) Omondi-Ochieng, P. (2018a), “US Table tennis Association: A case study of financial performance using effectiveness indicators and efficiency ratios”, <i>Managerial Finance</i>, Vol. 44, Issue 2, pp. 189-206, <a href="https://doi.org/10.1108/MF-10-2017-0393">https://doi.org/10.1108/MF-10-2017-0393</a></p> <p>2) Omondi-Ochieng, P. (2018b), “USA Triathlon: A 2010-2015 case study of financial performance using effectiveness indicators &amp; efficiency ratios,” <i>International Journal of Productivity &amp; Performance Management</i>, Vol. 67, No. 7, pp. 1-24.</p> <p>3) Omondi-Ochieng, P. (2018c), “Gold Cup: Human resources as sources of competitive advantage and superior performance,” <i>Evidence-based HRM: A Global Forum for Empirical Research</i>, <a href="https://doi.org/10.1108/EBHRM-10-2017-0052">https://doi.org/10.1108/EBHRM-10-2017-0052</a>.</p> <p>4) Omondi-Ochieng, P. (2018d), “United States Bobsled &amp; Skeleton Federation: An evaluation of financial performance trends”, <i>Business &amp; Social Science Journal</i>, Vol. 2, Issue 3, pp. 3-30.</p> <p>5) Omondi-Ochieng, P. (2018e), “Qatar and sports talent migration: Impacts on national team performance at the Asia Athletic Championships”, <i>African Journal for Physical Activity &amp; Health Sciences</i>, Vol. 24, No. 3,</p> <p>6) Omondi-Ochieng, P. (2015), “Gross national income, football workers and national football team performances: A logistic regression analysis,” <i>Team Performance Management: An International Journal</i>, Vol. 21, No. (7/8), pp. 505-520.</p>
Conference Presentations	<p><b><u>Conference Presentations (47)</u></b></p> <p>1) Anderson, J., &amp; Omondi-Ochieng, P. (2017). Why risk? Impacts of performance enhancement drugs in United State professional sports. Presented at the applied sport management association conference, February 22-24, Louisiana State University (As advisor).</p>

- 2) Chong, C., & Omondi-Ochieng, P. (2017). Product liability torts & United States pro-sports: the case of Covell v. bell sports. Presented at the 10<sup>th</sup> undergraduate research conference, November 17-18, University of Louisiana at Lafayette (As advisor).
- 3) Daigle, J., & Omondi-Ochieng, P. (2017). Plan B: Alternative dispute resolutions in United States professional sports. Presented at the applied sport management association conference, February 22-24, Louisiana State University, (As advisor).
- 4) Devin, D. & Omondi-Ochieng, P. (2017). USA Swimming, Inc.: A 5-year financial inquiry. Presented at the 10<sup>th</sup> undergraduate research conference, November 17-18, University of Louisiana at Lafayette (As advisor).
- 5) Imagbe, S., Jordan, P., & Omondi-Ochieng, P. (2017). Winners & losers: the role of talent in European national soccer teams' achievements. Presented at the applied sport management association conference, February 22-24, Louisiana State University (As advisor).
- 6) Johnishia, H, & Omondi-Ochieng, P. (2017). Anti-doping law & the Olympic Games: the case of Marion Jones. Presented at the 10<sup>th</sup> undergraduate research conference, November 17-18, University of Louisiana at Lafayette (As advisor).
- 7) Joseph, A, Yanik, S., Thanh, N., Cole, R., & Omondi-Ochieng, P. (2017). Cost-benefit analysis of solar photovoltaic power system @ Cajun dome. Presented at the 10<sup>th</sup> undergraduate research conference, November 17-18, University of Louisiana at Lafayette (As advisor).
- 8) Lamb, L., & Omondi-Ochieng, P. (2016). Win or loss: the benefits of coaching high school football: a 5-year reflection. Presented at the 9<sup>th</sup> annual undergraduate research conference, November 18-19, University of Louisiana at Lafayette (As advisor).
- 9) Leger, A., Delaney, A., & Omondi-Ochieng, P. (2017). Intellectual property law: a legal analysis of sports slogans in intercollegiate athletics. Presented at the applied sport management association conference, February 22-24. Louisiana State University (As advisor).
- 10) Leger, A., Delaney, J., & Omondi-Ochieng, P. (2016). 12<sup>th</sup> man: intellectual property law in Texas A & M vs. Seattle Seahawks lawsuit. Presented at the 9<sup>th</sup> annual undergraduate research conference, November 18-19, University of Louisiana at Lafayette (As advisor).
- 11) Leger, A., Scott, B., & Omondi-Ochieng, P. (2016). Business or restrictions? Anti-trust law in Fraser vs. major league soccer litigation. Presented at the 9<sup>th</sup> annual

	<p>undergraduate research conference, November 18-19, University of Louisiana at Lafayette (As advisor).</p> <p>12) Leger, A., Scott, B., &amp; Omondi-Ochieng, P. (2017). Antitrust law: a legal analysis of major league soccer. Presented at the applied sport management association conference, February 22-24, Louisiana State University (As advisor).</p> <p>13) Mamou, K., Lamb, L., &amp; Omondi-Ochieng, P. (2017). The role of quotes in coaching high school football players. Presented at the applied sport management association conference, February 22-24, Louisiana State University (As advisor).</p> <p>14) Martin, K., Wade, W., &amp; Omondi-Ochieng, P. (2017). Product liability law: a legal analysis of Riddell helmets &amp; football concussions. Presentation at the applied sport management association conference, February 22-24, Louisiana State University (As advisor).</p> <p>15) Omondi-Ochieng, P. &amp; Alamed, M. (2010). Saudi Arabian soccer: a resource-based view. International conference on football, September 27-28, Melbourne, Australia.</p> <p>16) Omondi-Ochieng, P. &amp; Brandner, B. (2013). All in it? Developing an Olympic stakeholder metrics: a conceptual framework. International conference of the impacts of mega-events on cities, September 4-6, London, UK.</p> <p>17) Omondi-Ochieng, P. &amp; Brandner, J. (2013). All is well? Developing a stakeholder satisfaction metrics for fitness club research. Australian &amp; New Zealand association of leisure studies, December 4-6, Melbourne, Australia.</p> <p>18) Omondi-Ochieng, P. &amp; Brandner, J. (2013). Gotta keep them? Organizational culture in attracting &amp; retaining gym members. Australian &amp; New Zealand association of leisure studies, December 4-6, Melbourne, Australia.</p> <p>19) Omondi-Ochieng, P. &amp; Brandner, J. (2013). Capital development of university sports: evidence from Kenya. Global conference in sport-probing the boundaries, November 1-3, Athens, Greece.</p> <p>20) Omondi-Ochieng, P. &amp; Brandner, J. (2013). Going further: goal &amp; resource approaches to organizational effectiveness in Asian football. European association of sports management conference, September 11-15, Istanbul, Turkey.</p> <p>21) Omondi-Ochieng, P. &amp; Brandner, J. (2013). Spill-over? Economic progress &amp; football facilities in Asian football accomplishments. European sports economics association conference, September 19-20, Denmark.</p> <p>22) Omondi-Ochieng, P. &amp; Brandner, J. (2013). Sydney Olympic legacy: a hosting capacity approach.</p>
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	<p>International conference of the impacts of mega-events on cities, September 4-6, London, UK.</p> <p>23) Omondi-Ochieng, P. &amp; Mrocki, G. (2014). Australia, anti-terrorism laws &amp; football event management. Asia-pacific football &amp; futsal seminar, April 4-6, Melbourne, Australia.</p> <p>24) Omondi-Ochieng, P. &amp; Stewart, B (2010). African soccer successes: A human resource view of player agents. International conference on football, Melbourne, Australia.</p> <p>25) Omondi-Ochieng, P. &amp; Stewart, B. (2011). Deregulation &amp; liberalization as drivers of sporting successes: the case of Kenyan women's marathon performances. Sports management Australia &amp; New Zealand association conference, November 24-25, Melbourne, Australia.</p> <p>26) Omondi-Ochieng, P. &amp; Stewart, B. (2012). Organizational effectiveness at the Africa cup of nations: a goal &amp; resource approach. Sports management Australia &amp; New Zealand association conference, October 28-30, Sydney, Australia.</p> <p>27) Omondi-Ochieng, P. &amp; Stewart, B. (2013). Exposed? Financial transparency metrics for European football federations. Sports management Australia &amp; New Zealand association conference, November 20-22, Dunedin, New Zealand.</p> <p>28) Omondi-Ochieng, P. &amp; Stewart, B. (2013). Is playing football beneficial for Kenyan student-athletes? A capital improvement approach. Sports management Australia &amp; New Zealand association conference, November 20-22, Dunedin, New Zealand.</p> <p>29) Omondi-Ochieng, P. (2012). Rule of three: how resources separate winners from losses at the Africa cup of nations. World football ii conference, November 13-15, Melbourne, Australia.</p> <p>30) Omondi-Ochieng, P. (2013). Who's better? Using historical online interviews in football competency research. Sporting traditions xix conference, July 2-5, Canberra, Australia.</p> <p>31) Omondi-Ochieng, P. (2014, April 4-6). USA, Migration Laws &amp; Major League Soccer. Asia-Pacific Football &amp; Futsal Seminar, Melbourne, Australia.</p> <p>32) Omondi-Ochieng, P. (2014). Bringing down the house? Tort law, national football league &amp; the concussion settlement. Invited presentation at the institute of sports &amp; active living, June 13, Victoria University, Melbourne, Australia.</p> <p>33) Omondi-Ochieng, P. (2014). Duty free? Tax laws, 2014 Sochi winter games &amp; medal efficiency. Sports</p>
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	<p>management Australia &amp; New Zealand association conference, November 26-28, Melbourne, Australia.</p> <p>34) Omondi-Ochieng, P. (2015). Legal environments, organizational capacity &amp; competitiveness of Asian football leagues. World of football conference, January 22, Melbourne, Australia.</p> <p>35) Omondi-Ochieng, P. (2015). On the prediction of Asian cup qualifications using gross national income, gross domestic product &amp; human development index. World of football conference, January 22, Melbourne, Australia.</p> <p>36) Omondi-Ochieng, P. (2015). What's in a name? Intellectual laws, Washington redskins &amp; team branding. Sports management Australia &amp; New Zealand association conference, November 26-28, Melbourne, Australia.</p> <p>37) Omondi-Ochieng, P. (2016). Good conduct rules, high school student-athletes &amp; administrators. A legal evaluation. Presented at the Lafayette parish school system administrative conference, July 25, Lafayette, USA.</p> <p>38) Omondi-Ochieng, P. (2016). Grooming rules, high school student-athletes: a legal guide for school administrators. Presented at the Lafayette parish school system administrative conference, July 25, Lafayette, USA.</p> <p>39) Omondi-Ochieng, P. (2016). Health benefits of university football: evidence from Kenya. National strength &amp; conditioning association, 39<sup>th</sup> national conference, July 9, New Orleans, USA.</p> <p>40) Omondi-Ochieng, P. (2016). Legal environment, soccer talent and national soccer successes: a logistic analysis. 7<sup>th</sup> International Conference on Sports &amp; Society, June 2-3, Honolulu, USA.</p> <p>41) Omondi-Ochieng, P. (2016). Binary sampling method for teaching economics of sport. North American association of sports management national conference, May 31-June 4, Orlando Florida, USA.</p> <p>42) Omondi-Ochieng, P. (2016). Sustainability efforts by United States intercollegiate football and basketball stadiums. Paper presented at the 2<sup>nd</sup> global sustainability ignite seminar, October 28, University of Louisiana at Lafayette, USA.</p> <p>43) Omondi-Ochieng, P. (2017,). Financial impacts of a doping scandal: evidence from Australia. Presentation at the applied sport management association conference, February 22-24, Louisiana State University, USA.</p> <p>44) Omondi-Ochieng, P. (2017). Human and personnel development in global soccer team successes: a logistic analysis. Presentation at the applied sport management</p>
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	<p>association conference, February 22-24, Louisiana State University, USA.</p> <p>45) Omondi-Ochieng, P., Stewart, B., &amp; Zhang, Z. (2011). The impact of specialized camps on Kenya’s Boston marathon performances. Sports management Australia &amp; New Zealand association conference, November 24-25, Melbourne, Australia.</p> <p>46) Ulrich, M., Joel, D., &amp; Omondi-Ochieng, P. (2017). USA Bobsled &amp; Skeleton federation: A 10-year financial evaluation. Presented at the 10<sup>th</sup> undergraduate research conference, November 17-18, University of Louisiana at Lafayette (As advisor).</p> <p>47) West, S, Saloom, S., Singleton, S., &amp; Omondi-Ochieng, P. (2017). Bankruptcy law &amp; major league baseball: The lawsuit of Texas Rangers. Presented at the 10<sup>th</sup> undergraduate research conference, November 17-18, University of Louisiana at Lafayette (As advisor).</p>
<p>Grants</p>	<p><b><u>Grants Won (6)</u></b></p> <ol style="list-style-type: none"> <li>1) Omondi-Ochieng, P. (2017). US\$2,000 Research Travel Grant Awarded to Present at the Applied Sports Management Association Conference at Louisiana State University in Baton Rouge by the University of Louisiana at Lafayette, USA.</li> <li>2) Omondi-Ochieng, P. (2016). US\$ 750 Research Travel Grant Awarded to Present at the North American Sports Management Conference at Orlando Florida by the University of Louisiana, Lafayette, USA.</li> <li>3) Omondi-Ochieng, P. (2016). US\$ 1,500 Faculty Research Travel Grant to Present at the North American Society for Sports Management Conference at Orlando, USA.</li> <li>4) Omondi-Ochieng, P. (2016). US\$ 1,100 Travel Grant Awarded to Present at the Sports and Society Conference, Honolulu, USA.</li> <li>5) Tower, T, &amp; Omondi-Ochieng, P. (2008). AU\$4000 Awarded to Research the “Activity, attitude and leisure participation of Viets-do sport program”, from Australian Vietnamese Welfare Association, Melbourne, Australia.</li> <li>6) Omondi-Ochieng, P. (2006). US\$ 3,500 Awarded to investigate the “Recreation activities for the aged” from North Shore Community College, Massachusetts, USA.</li> </ol>
<p>Professional Memberships</p>	<ol style="list-style-type: none"> <li>1) Australian &amp; New Zealand association of leisure society</li> <li>2) European association of sport economics</li> <li>3) European association of sport management</li> <li>4) National Strength &amp; Conditioning Association</li> <li>5) North American Association of Sports Management</li> </ol>

	6) Sports & Society 7) Sports management association of Australia & New Zealand
Dissertation	1) Peter Omondi-Ochieng (2011). A Resource Based Vied of Kenyan Endurance Running, Doctorate Thesis, Victoria University of Technology, Melbourne, Australia 2) Peter Omondi-Ochieng (2005). Testing the constraints model within the context of campus recreation activities, Masters Thesis, University of New Hampshire, Durham, USA.
Other Professional Experience	1) 2016 to present – Founder, Centre for Sports Success (CSS) 2) 2015 to present –Sports Management Coordinator & Assistant Profess University of Louisiana, USA 3) 2014 to 2011 –Sports Management Coordinator & Lecturer, Victoria University, Australia 4) 2011 to 2008 – Adjunct Lecturer, Victoria University, Australia 5) 5. 2007 to 2005 – Coordinator of Recreation/Fitness & Adjunct Profess North Shore Community College, USA 6) 2005 to 2003 – Graduate Teaching & Research Assistant, University New Hampshire, USA 7) 2002 to 2000 – Director of Athletics, Makini Academy, Kenya
Service	<b><u>University committees include:</u></b> 1) Diversity & inclusion 2) Environmental awareness 3) Global outreach 4) Global sustainability 5) Health & wellness 6) Hiring & recruiting 7) International students 8) Strategy 9) 9. Student & staff mentoring